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Press Release

FOR IMMEDIATE RELEASE

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Joe Musnicki, Ocean Spray Hot Tubs, Named Long Island Business News 2025 Icon

Long Island Business News has selected Joseph Musnicki, Owner of Ocean Spray Hot Tubs & Saunas as a 2025 Icon Honors recipient. Icon Honors recognizes Long Island business leaders, over the age of 60, for their notable success and demonstration of strong leadership within and outside their fields. The honorees have moved their businesses and Long Island forward by growing jobs and making a difference in the community.

To be eligible for Icon Honors, honorees must have a long-standing commitment to the Long Island business community. Honorees must also have a sustained dedication to community service and mentoring. They may be in the workforce (or retired) and must hold (or have held) senior management-level positions with significant authority in decision-making for their organization. The winners were selected by the editors of Long Island Business News.

“The 2025 Icon Honors recipients are visionary leaders who make a difference for many of us on Long Island and beyond. Their professional achievements, community awareness and action are outstanding, and they are role models for all of us,” said Suzanne Fischer-Huettner, managing director of BridgeTower Media/Long Island Business News. “They also look to the future by mentoring the next generation of leaders. We at Long Island Business News congratulate this year’s honorees.”

The winners will be honored at a celebration on Thursday, Aug. 21, from 11:30 a.m. to 1:30 p.m. at Crest Hollow Country Club, 8325 Jericho Turnpike, Woodbury. Winners will also be profiled in a special insert of the Aug. 22 issue of Long Island Business News, and will be available online at LIBN.com. For more information about Long Island Business News’ 2025 Icon Honors, visit <https://libn.com/event/libn-icon-honors/>.

About Joseph Musnicki, Ocean Spray Hot Tubs & Saunas

In 1981, after 15 years at Pepsi-Cola, Joe Musnicki traded soda for a sweeter venture: serving his Long Island community. Starting Ocean Spray with just one truck and a shoestring budget, he initially focused on pool services. By 1984, recognizing the burgeoning interest in hot tubs and their potential to transform backyards, Joe, ever the customer champion, expanded his offerings to include hot tub installations. This commitment to client satisfaction paid off handsomely. Forty-four years and 15,000 hot tubs later, Ocean Spray stands as Long Island's premier hot tub dealer, operating two showrooms in Westhampton Beach and Melville. Today, their wellness offerings include custom saunas, endless pools, and cold plunges by Hot Spring®.

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